



**MIDDLE
EARTH
TILES**

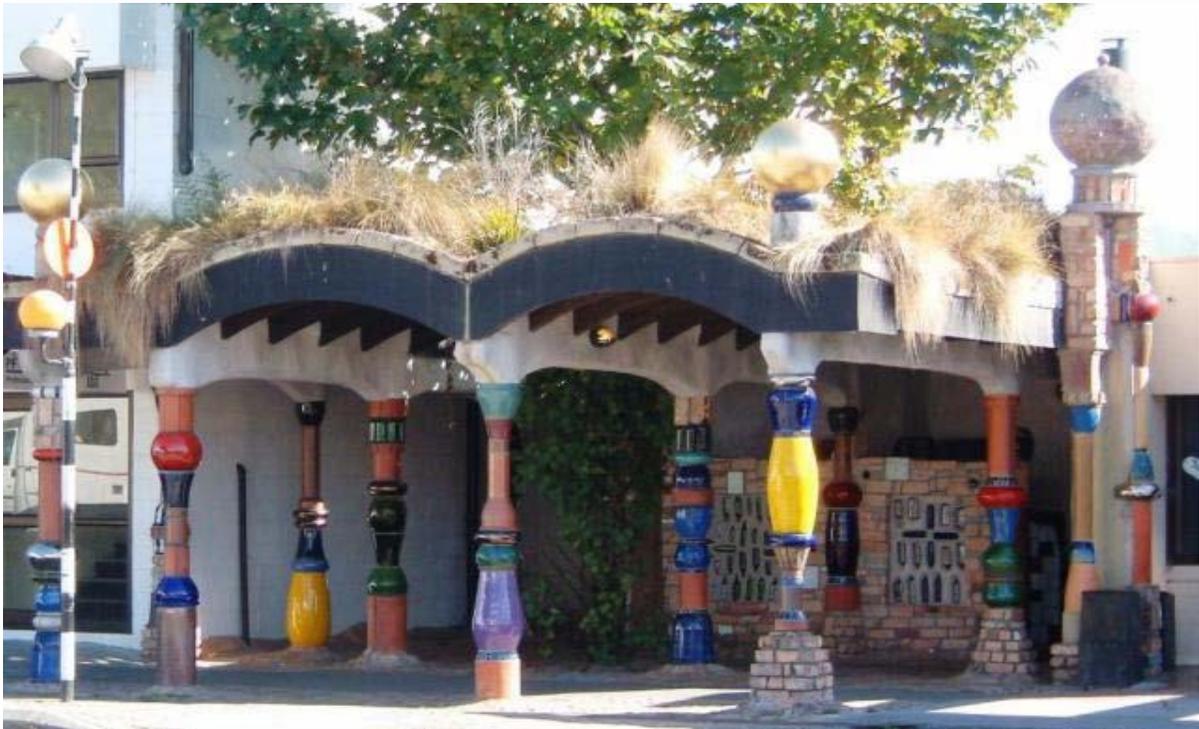
ORGANICALLY TILED PAVEMENTS

Putting "Art" into Tiling

One of the principal features and a must visit for visitors to the Catalonian city of Barcelona, is the Sagrada Família (the unfinished cathedral). The architect and designer, Antoni Gaudí "God's Architect" is regarded as being in the forefront of Biomimetic Architecture (inspired by nature) and throughout Barcelona there are examples of his designs.



Gaudí's concepts were the basis for acclaimed Austrian painter and architect Friedensreich Hundertwasser, unique designs and style. In New Zealand, Hundertwasser is known for design of the famous Kawakawa toilets which attract almost a million visitors a year to admire the unique design utilising texture and colour.



Common themes of Hundertwasser's designs was the rejection of the straight line "the devil's tools" and the use of bright colours, organic forms, a reconciliation of humans with nature with strong individualism. Hundertwasser's use of irregular forms in his designs often featured undulating floors ("an uneven floor is a melody to the feet").

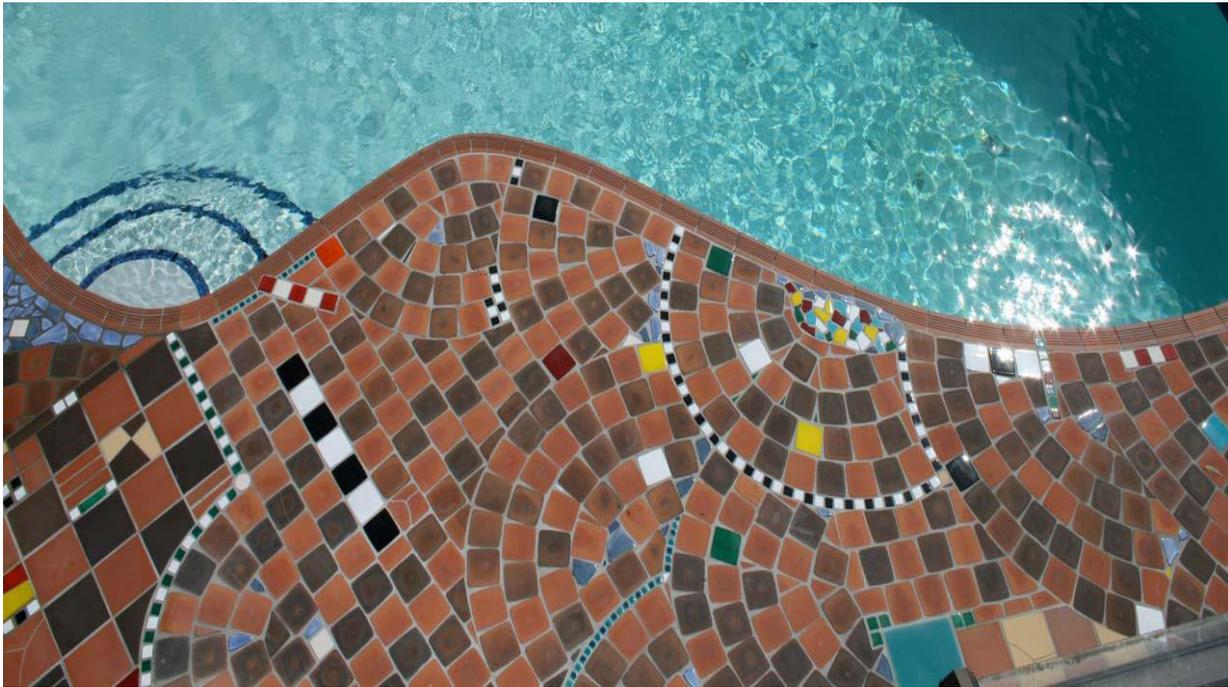
ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



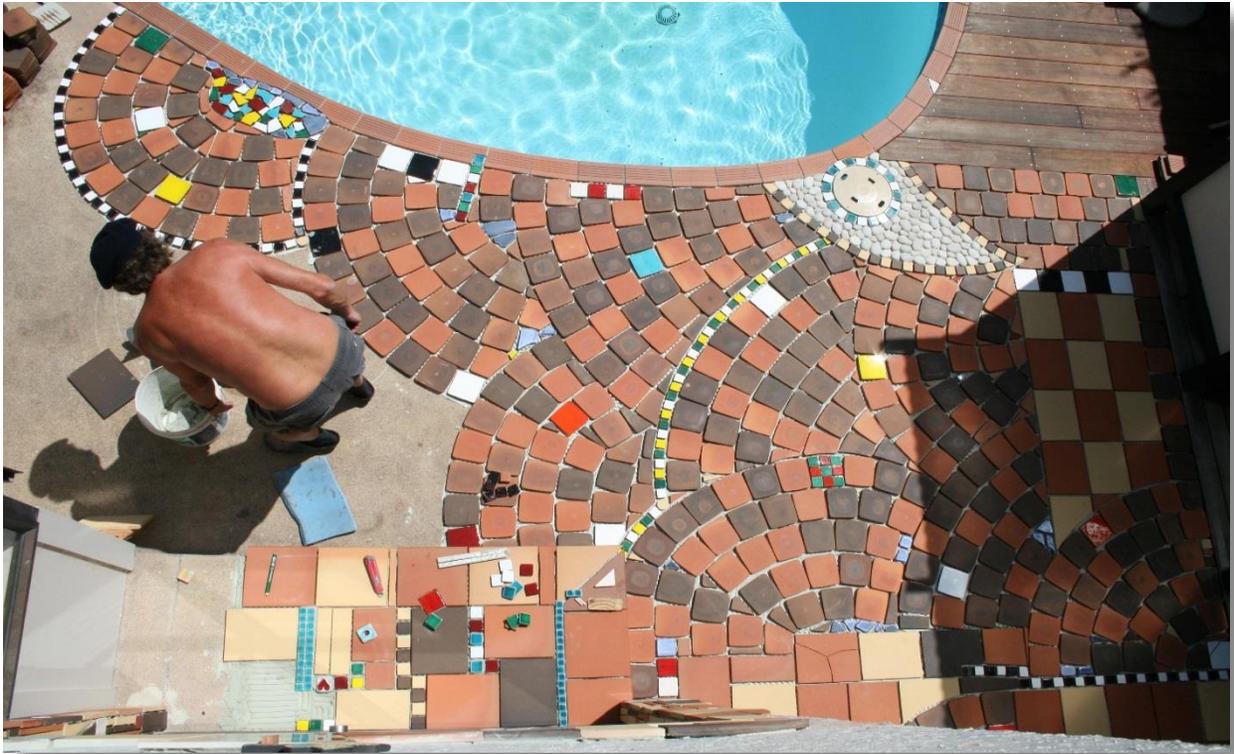
Quixote Vineyard in California

At Middle Earth Tiles, we have been inspired by Hundertwasser and in partnership with skilled tillers have supplied tiles for this unique form of "Organic Tiling". While never totally replicating Hundertwasser's original designs, tilers have used the concept of flowing lines with the use of bright colours and utilizing our unique tiles and colours to create special individual pavement designs.

The following are examples of pavement installations that have been created with our tiles and colours to create artistic and individuality unique pavements.



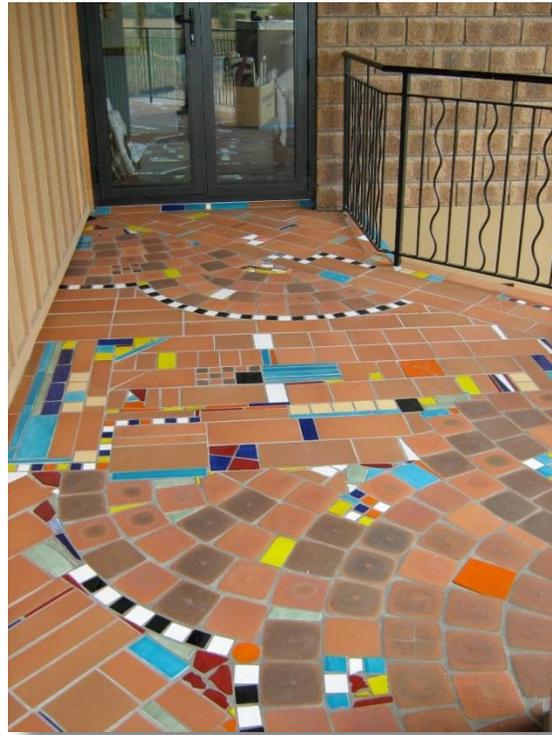
ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



A pool tiling installation



Auckland Patio



Waikato Farm House

ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



Swimming Pool Epsom, Auckland



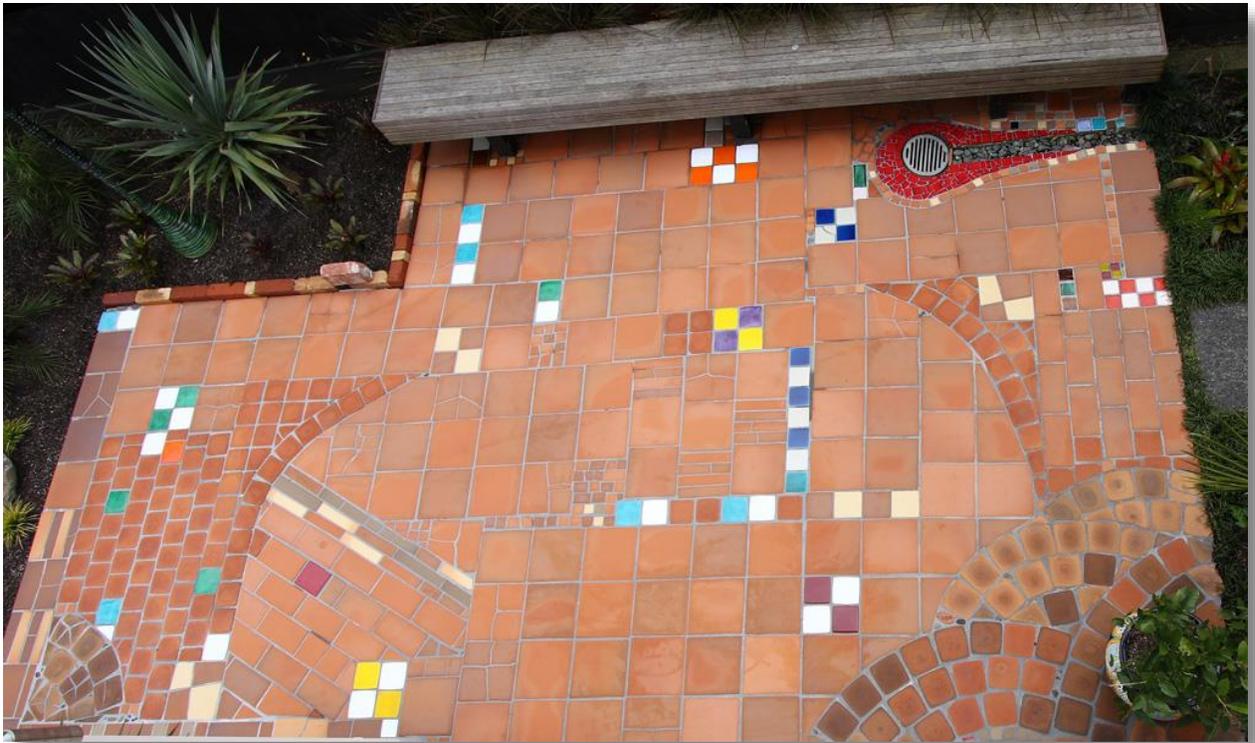
ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling

Garden Path, Auckland

Cottage Entrance, Auckland

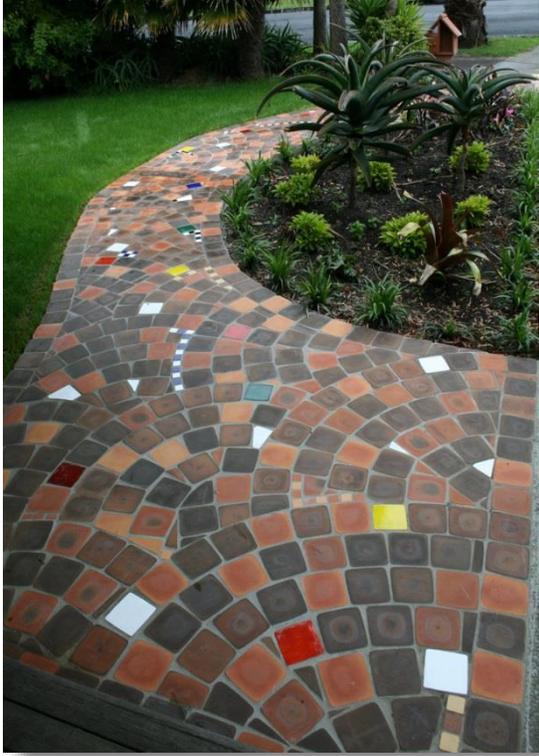


Example of Installation Layout



Patio in Howick

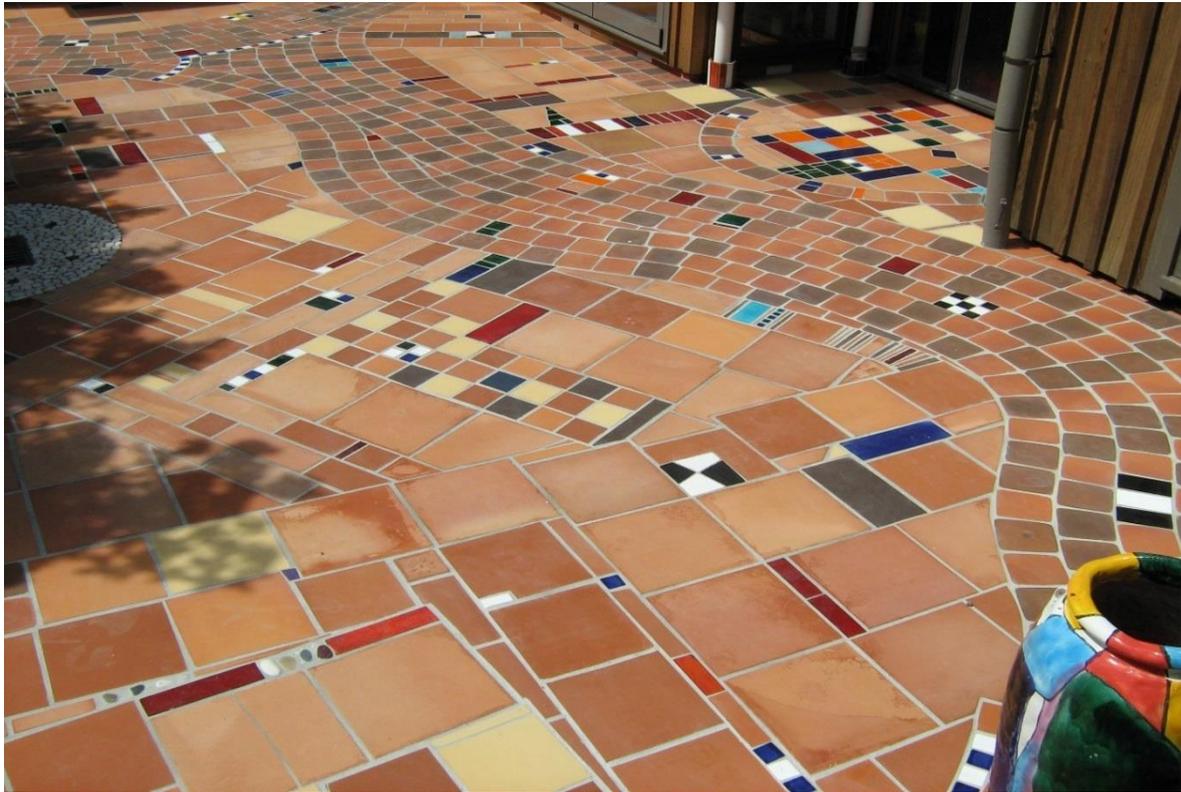
ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



Path in Point Chevalier



Patio in St Heliers



Birkenhead Patio

ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



Design and Installation

The guide lines are penciled on the sub-straight and the tiles are laid to the outline design.

In this installation cobble tiles have been used to create the flowing lines mixing the colours.

Middle Earth tiles used in this installation:

- Cobble Tiles – mixed colours (terracotta and glazed colours)
- Terracotta tiles – mixed colours and sizes
- Terracotta mosaic – Gunmetal and Sahara colours
- 50x50 Glazed Tiles – mixed colours

Below finished installation.



Finished Project

ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



Interior installation



Pre-school in Auckland

ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



Sunroom in Auckland



Swimming Pool Kohimarama, Auckland

ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



ORGANICALLY TILED PAVEMENTS - Putting "Art" into Tiling



The pictures shown are a selection of the many 'organic' style projects that have been completed over the last six years.

Recommended Reference Books on Friedensreich Hundertwasser's concepts and work:

"Hundertwasser" – by Harry Rand "quote – The straight line is godless"

"Hundertwasser Architecture" – by Angelika Taschen

The Middle Earth Tile Company Ltd

136 Great North Road, Grey Lynn,
Auckland, New Zealand

sales@middleearthtiles.co.nz
www.middleearthtiles.co.nz